

EXECUTIVE COUNCIL Approved Not Approved

MEMBERSHIP Approved Not Approved

ILLINOIS PUBLIC HEALTH ASSOCIATION RESOLUTION NO. 3 2023

Expanding State Medicaid Coverage to Include Doula Services

WHEREAS, the national maternal mortality rate increasing from 20.1 deaths per 100,000 live births in 2019 to 23.8 deaths per 100,000 live births in 2020, the United States¹, causing it to be categorized as the country with the highest maternal mortality ranking out of 11 of the top developed countries²;

WHEREAS, in 2020, Illinois maternal mortality rate was 23 maternal deaths per 100,000 live births, ranking 36th out of the 50 states in worse maternal mortality rates³. Reports find more than four out of five (80%) of pregnancy-related deaths in Illinois could have been prevented⁴;

WHEREAS, maternal mortality disproportionately impacts communities of color and lower socioeconomical status nationwide. In 2020, Non-Hispanic African American women maternal mortality rate was 55.3 deaths per 100,000 live births, which was 2.9 times the rate for non-Hispanic white women nationwide¹;

WHEREAS, in 2018, Illinois reports a pregnancy-related mortality rate of 23 maternal deaths per 100,000 live births, with non-Hispanic African American mothers dying from pregnancy-related causes at more than six times the rate of non-Hispanic White mothers⁵;

WHEREAS, a doula is a trained professional who provides physical and emotional support to birthing people during labor, birth, and in the immediate postpartum period. They can help address various dimensions within the social determinants of health that underlie differences in maternal health outcomes⁶. Only 6% of birthing mothers utilize this option due to lack of awareness, expense, and lack of state coverage for Medicaid beneficiaries^{7,8} the service offering despite substantial cost savings⁷;

WHEREAS, as of 2022, 8 states and Washington D.C Medicaid plans cover doulas⁹; Supposed to be in effect July 1, 2022, allowing for weekly prenatal doula services during delivery and up to

12 months postpartum for Illinois Medicaid beneficiaries, the coverage has yet to be implemented⁹.

THEREFORE, BE IT RESOLVED, that the Illinois Public Health Association (IPHA), as a public health leader in Illinois, will support the following measures:

- 1. **COVERAGE BY MEDICAID BENEFICIARIES FOR DOULA SERVICES:** Illinois state legislatures need to expand benefits for Medicaid beneficiaries to include coverage of doula services in order to decrease overall costs, especially for Medicaid beneficiaries, improve racial disparities and overall maternal health outcomes.
- FUNDING TO INCREASE EDUCATION AND AWARENESS AMONG PRACTICIONERS AND COMMUNITY MEMBERS: Public Health and Public Health Informatics professionals need to educate consumers (new and future mothers, health care providers, and professional associations of health care providers) on the benefit of doula-assisted births through statistics, educational material, and other educational resources.
- 3. **FUNDING FOR RESEARCH ON EFFICACY AND IMPACT:** Policy makers, and state and local leaders need to advocate for increased funding or allocation of funds to investigate the efficacy and return on investment for community and individual doulas.

References

- 1. Hoyert D. Maternal Mortality Rates in the United States, 2020. National Center for Health Statistics. https://www.cdc.gov/nchs/data/hestat/maternal-mortality/2020/maternal-mortality-rates-2020.htm. Published February 23, 2022. Accessed February 5, 2023.
- 2. Melillo G. US Ranks Worst in Maternal Care, Mortality Compared With 10 Other Developed Nations. https://www.ajmc.com/view/us-ranks-worst-in-maternal-care-mortality-compared-with-10-other-developed-nations. Published December 3, 2020. Accessed February 5, 2023.
- 3. 2020 Report to the General Assembly: Illinois Task Force on Infant and Maternal Mortality Among African Americans. (January 2021)
- 4. Maternal Morbidity and Mortality. Maternal Health. https://dph.illinois.gov/topics-services/lifestages-populations/maternal-child-family-health-services/maternal-health/mmmr.html. Published 2021. Accessed February 5, 2023.
- 5. Illinois Department of Public Health. (2018). Illinois maternal morbidity and mortality report.
- Robles-Fradet A, Greenwald* M. Doula Care Improves Health Outcomes, Reduces Racial Disparities and Cuts Cost. Maternal Mortality. https://healthlaw.org/doula-care-improves-healthoutcomes-reduces-racial-disparities-and-cutscost/#:~:text=In%20another%20study%20assessing%20the,ruptures%2C%20and%20100%20few er%20hysterectomies. Published August 10, 2022. Accessed February 5, 2023.
- Backes Kozhimannil K, Hardeman R. How Medicaid Coverage for Doula Care Could Improve Birth Outcomes, Reduce Costs, and Improve equity. *HealthAffairs*. 2015. doi:10.1377/forefront.20150701.049026
- Safon CB, McCloskey L, Ezekwesili C, Feyman Y, Gordon SH. Doula Care Saves Lives, Improves Equity, and Empowers Mothers. State Medicaid Programs Should Pay for It. *HealthAffairs*. 2021. doi:10.1377/forefront.20210525.295915
- 9. Chen A. Current State of Doula Medicaid implementation efforts in November 2022. National Health Law Program. https://healthlaw.org/current-state-of-doula-medicaid-implementation-efforts-in-november-

2022/#:~:text=As%20of%20November%202022%2C%20eight,benefits%20in%20Medicaid%20 managed%20care. Published November 18, 2022. Accessed February 5, 2023.