

AGENDA

September 19, 2017



8:00am – 9:00am **Coffee/Tea/Juice**

8:00am - 4:00pm **Registration**

8:30am – 4:30pm ***Mental Health First Aid***

- Kristin Hartaw, MPH, MCHES
- Denise Elsbree, LCSW

Mental Health First Aid is a public education program that introduces participants to risk factors and warning signs of mental illnesses, builds understanding of their impact, and overviews common supports. This 8-hour course uses role-playing and simulations to demonstrate how to offer initial help in a mental health crisis and connect persons to the appropriate professional, peer, social, and self-help care. The program also teaches the common risk factors and warning signs of specific types of illnesses, like anxiety, depression, substance use, bipolar disorder, eating disorders, and schizophrenia. Mental Health First Aid is included on the Substance Abuse and Mental Health Services Administration's National Registry of Evidence-based Programs and Practices (NREPP).

9:00am – 11:15am **Pre-Conference Sessions**

Is this my home, your home, or what? Struggles of a diverse society.

The immigration debate has certainly been in the public forum recently. While the efforts are to resolve changes in immigration regulations legislated back in the 1980s, the issue has taken front line as a broad representation of immigrants is challenged by the unexpected application of deportation guidelines, and sanctions are applied to specific groups. This presentation will review the current status of immigration policies, access to health and education services, the impact of deportation in Hispanic and Muslim families and the role of the consular representation on behalf of foreign nationals.

Capacity Building to Communicate the Value of Public Health

Public health professionals often work behind the scenes to safeguard people and communities by addressing major health challenges. Still, too few stakeholders truly understand the vital—and seemingly invisible—role public health plays in creating safe and healthy workplaces, schools, neighborhoods, and individuals. In order for this important work to continue, public health professionals need to communicate better with stakeholders (including legislators, funders, and community members) about the value of their work. This session will share strategies on how we can speak with one voice, demonstrate value and sustain support and funding in public health.

Building Climate Change Resilient Communities in Illinois

The warming and instability of the climate in the United States is well-established. According to the Centers for Disease Control and Prevention (CDC), climate change is “any significant variation in temperature, precipitation, wind, or other type of weather that lasts for decades or longer. In the past 25 years, Illinois has

experienced the 1993 Mississippi River floods, the 1995 Chicago heat wave, the drought of 2012, the spring floods of 2013, and the arrival of West Nile Virus. Extreme weather events lead to agricultural and health problems in our communities. Changes in climate also lead to changes in patterns of diseases that are spread by ticks and mosquitoes. CDC awarded the University of Illinois at Chicago (UIC) a grant – Building Resilience Against Climate Effects (BRACE-Illinois) – to assist the Illinois Department of Public Health (IDPH) in building the capacity of Illinois' public health systems to address and reduce the burden of adverse health impacts in Illinois brought about by climate change. Experts in this area will describe the weather trends in Illinois, the subsequent agricultural and health effects, and how Illinois is working to improve its capacity to address these effects.

11:15am – 12:15pm **Lunch / Section Roundtables**

12:30pm – 1:30pm **Skills Building Sessions**

Developing a Grant Application Process

- Rabia Mukhtar
- Sarah Troll, MPH

This workshop will detail a process for pursuing new federal, state, or local funding opportunities. This includes looking for grants, constructing an executive summary, the decision to pursue, evaluating the application preparation process, tracking submitted applications, and developing associated agency performance measures.

Healthcare Coalition Preparedness: Resources You Didn't Know you Had

- Ashley Thoele, MBA, BSN, RN

Healthcare coalitions in Illinois have been in existence since 2012. Currently, there are 11 in Illinois, and they serve to assist regional partners in sustaining the healthcare system during a disaster through federal grant funding received by the Illinois Department of Public Health. Establishing relationships before the disaster is important when it comes to improving patient and community outcomes, decreasing the need for state and federal resources, and enabling rapid recovery. Join us to learn more about developing a healthcare coalition.

Utilizing visualization tools to track and enhance health outcomes

- Charlotte Detournay, MPH

The impact of case management services on health outcomes for people living with HIV has become an increasingly important quality management goal. In order to mitigate database limitations for pulling performance reports to track and monitor client health outcomes, the AIDS Foundation of Chicago has developed a viral suppression dashboard that not only monitors viral suppression at each subcontracted agency, but also incorporates client's demographic information including income, housing status and insurance status. By incorporating this information, as well as the geographical location of the agencies and the clients they serve, in addition to perceived barriers as reported by the client, it provides an overall snapshot of structural barriers that impact a client's ability to achieve viral suppression. This summary visually provides gaps in service provision, as well as pinpoints areas in need of targeted interventions but also provides key information for budgetary decisions.

12:30pm - 2:30pm **IPHA Executive Council Meeting**

1:45pm – 4:00pm

Pre-Conference Sessions

Racism and Health: Competing Issues

- Gina Lathan, MPH
- Tina Wilkins

This training will explore the collective health of United States citizens, illustrate why it is imperative to ensure quality and optimal health for all and the correlation between race/racism and health. Discussions will focus on health outcomes and explore various forms of racism and strategies to address barriers that create inequities.

Community Health Leadership Skill Development

- Sandra Harrison, MA, TRDV
- Darryl Harrison

Community Health Leadership Skill Development workshops teach the importance of partnerships to educate, empower and respond to community-based health crisis. Community Health Leadership is a collective approach to understanding public health, changing negative perceptions and behaviors about public health. Community Health Leadership Skill Development is an interactive, fun and engaging workshop dedicated to empowering community residents toward building capacity.

Making the Connection between Housing and Health

- Betsy Benito
- Julie Nelson, MPH

This workshop will do a deeper dive into the connections between housing and health with a focus on emerging models utilizing housing to improve health outcomes and reduce unnecessary utilization. Attendees will learn about the impact of homelessness on health, increase their understanding of housing programs and service delivery systems, and gain exposure to emerging models for health system investment in housing around the country.

4:15pm – 5:30pm

Movie Screening

September 20, 2017

7:00am - 4:00pm

Registration

7:30am – 9:00am

Healthy Start Breakfast

8:00am - 4:00pm

Exhibits

9:00am - 10:30am

Opening Plenary

Partnerships in Action: Innovation to Promote Health

No one can improve the community's health alone. With shrinking budgets and an increase in health expenditures, improving the health status of families, communities, and the population at large requires a broader approach to address the full array of factors affecting health status. This interactive discussion will feature representatives from several innovative partnerships in Illinois to share their insights on how to mobilize communities to support public health efforts. Panelists will highlight various local projects, demonstrating how they have successfully increased impact through strategic partnerships with unlikely or "non-traditional" partners. Discussion will include approaches and core characteristics of a successful collaboration, including development of mutual respect and trust, organizational structure, leadership, operations, successes, challenges and sustainability.

10:30am – 11:00am **Break / View Exhibits**

11:00am – 12:00pm **Skills Building Workshops**

Work as a Social Determinant of Health: The Role of Public Health in Creating Healthy Work Opportunities for our Communities

- Christina Welter, DrPH, MPH
- Elizabeth Fisher, BA
- Anna Yankelev
- Yvette Castañeda, MPH, MBA

Social determinants frequently dictate a person's health and well-being, and work -- particularly precarious work -- represents one of the most important factors in determining one's health status. In this session, the UIC SPH Center for Healthy Work will share its findings on how public health and other sectors define the relationship between work and health in the low wage contingent workforce in Illinois; share resources already underway to build upon; and facilitate discussion with participants about their perceptions of work and health and how they might join the movement to create healthy work opportunities for everyone.

Improving Integration of the Health System into the Coordinated Entry System for People Experiencing Homelessness

- Betsy Benito
- Julie Nelson, MPH

When people experiencing homelessness access the health care system, members of the care team often don't know how to connect people to housing. This session will help attendees understand how to better connect the health care system to coordinated entry for people who are homeless.

Got Donor Milk?

- Tammy Brooks, MS, CLC
- Doris Lusk
- Susan Urbanski
- Shannon Wade

This presentation will discuss the importance of human milk for premature and critically ill infants, the history of milk banking, and how milk depots play an important role in the process. Speakers will explore milk banking regulations and standards, how to become a donor, and establishing a milk depot in your community.

Achieving Collective Impact: Strategies for a Suburban Environment

- Alexandra Cowal
- Josephina Frankovich, LSW, MPH

This presentation will demonstrate how WeGo Together for Kids has utilized a modified model of the collective impact to best fit the needs and capacities of a coalition. This presentation will also demonstrate how a variety of strategies, such as the use of Results Based Accountability, Asset Based Community Development, and the Community School strategy, can foster a holistic approach to achieving collective impact in a suburban setting.

12:00pm – 1:00pm **Networking Luncheon**

Concurrent Sessions I***T1: Addressing Behavioral Health Needs with Law Enforcement Partnerships***

- Karen Ayala, MPH
- Lori Carnahan
- Christopher Hoff

The DuPage County Health Department partners with law enforcement to address mental health and substance abuse issues using a multi-disciplinary approach. The DuPage Narcan Program, Crisis Intervention Training, and Post-Crisis Response Team maximize the resources of both public health and law enforcement sectors by equipping non-traditional providers with tools and resources to address behavioral health needs in the community. Join us at this session to learn more.

T2: Addressing Health Equity Challenges in Maternal and Child Health through Engaging Academia, Local Health Departments, and Community Based Organizations

- W. Susan Cheng, PhD, MPH

This session will address the health disparities and inequities in Maternal and Child Health in Illinois. Presentations will focus on innovative programs that address these health disparities on timely and relevant topics such as breastfeeding, early childhood obesity intervention, and maternal and infant mortality prevention. The panel of speakers are invited from a wide range of academic, local health department, and community organizations.

T3: Communication and Advocacy Strategies for Sugary Drink Tax and Education Campaigns: The Good, the Bad and the Ugly

- Janna Simon, MPH

The Illinois Alliance to Prevent Obesity, convened by the Illinois Public Health Institute, has been advocating for Illinoisans to “rethink their drinks” and for the state to invest significant resources into community health and prevention initiatives via a penny-per-ounce tax on sugary drinks for the past several years. This presentation will explore the effective messages and advocacy strategies used in the campaigns to pass the sweetened beverage tax in Cook County and advocate for the sugary drink tax across the state. The presentation will also explore the challenges encountered in the campaign. Participants will better understand how they can participate in promoting Rethink Your Drink and education around sugary drinks at the local level, as well as how to effectively participate in advocate at the state level.

T4: A Multi-jurisdiction Community Health Assessment and Improvement Plan Process

- Melissa Adamson
- Hillary Aggertt
- Amy Fox, BS

July of 2015 began a series of meetings designed to bring three local health departments—Peoria, Tazewell and Woodford Counties—together to collaborate on a joint community health assessment (CHA) and community health improvement plan (CHIP). This data and plan were developed through thoughtful input and work of the community. The process used to gather data for the development of this plan was the Mobilizing for Action through Planning and Partnerships (MAPP) tool. Work together is continuing as the Partnership for a Healthy Community. This Board will oversee the work outlined in the Community Health Improvement Plan and is a neutral convener.

2:15pm – 2:45pm

Break / View Exhibits

2:45pm – 4:00pm

Concurrent Session II

T1: Behavioral Health and Population Health Management - Opportunities in Public Health

- Gerald (Jud) E. DeLoss, J.D.
- Sara Moscato Howe

This session will provide a brief background on behavioral health and its implications for public health. The presenters will share legal, policy, and operational perspectives on behavioral health, population health management, and reimbursement under managed care and Medicaid and how effective collaboration is possible. Participants will obtain a brief fundamental overview of the unique nuances of behavioral health; the implications of behavioral health and public health on population health management; learn about strategies to implement effective exchanges of health information in compliance with state and federal laws; and how to partner with behavioral health care providers.

T2: Changing the Narrative: Recognizing our Responsibility in Challenging the Structural Determinants of Health

- Jeni Hebert-Beirne
- Guddi Kapadia
- Anna Yankelev, BS/BA; MPH (C); MBA (C)

This session will provide participants with an overview of how our current and historic systems and structures manufacture and perpetuate health inequities, and will discuss Public Health's role and responsibility in addressing them. By applying the World Health Organization's Social Determinants of Health framework, presenters will trace how structural determinants of health inequity, namely society's social and political organization, render the health inequities we see today inevitable. Participants will explore how housing, labor, immigration, incarceration, and other policies historically and currently produce health inequities. Finally, presenters will outline strategies practitioners and researchers can take to shift Public Health's intervention focus upstream to address the unjust systems and structures that created the health inequities we see today.

T3: Partnering for Healthy Communities Across the State: Plan4Health and Planners4Health

- Tom Dabareiner
- Jackie Forbes
- Courtney Kashima
- Jess Lynch, MCP, MPH

This presentation will feature perspectives from planners, public health, and community development professionals that are members of the Planners4Health Task Force. Illinois Chapter of the American Planning Association (APA-IL) has been partnering with public health professionals across Illinois to explore and pilot approaches to collaborative planning and health in all policies. By leveraging the complementary skills and expertise of planners and public health professionals, these initiatives seek to expand innovative tactics to address tough problems and promote healthy design, policies, transportation and land use planning, and development in our communities. Presenters will engage the audience in sharing ideas for how to strengthen partnership between planners and public health, and

how to work together on effective engagement of community partners for healthy communities.

T4: Bridging to Preventive Care: The Roadmap to Medicaid Coverage of Community Based Chronic Disease Prevention and Management Programs

- Janna Simon, MPH

The Illinois Public Health institute is leading efforts to bring evidence based chronic disease prevention and management programs to Medicaid clients enrolled in managed care organizations (MCOs). In collaboration with community based organizations like the YMCA and Age Options, IPHI is helping to launch a pilot program with MCOs to provide diabetes prevention and management programs to Medicaid clients in select regions of the state. This panel presentation will feature information about the development of the Bridging to Preventive Care Roadmap, insights on the engagement of the partners, development of demonstration sites and the next steps in this unique partnership.

4:15pm - 5:30pm **IPHA Business Meeting**

5:30pm – 8:00pm **Friends of Public Health Dinner & Awards Presentation**

September 21, 2017

7:30am - 11:00am **Registration**

7:30am – 9:30am **Breakfast**

8:30am – 9:30am **Skills Building Workshops**

Fight Opioid Addiction in Your Community

- Jodi Branson
- Beth Fiorini, RN, BA, MA
- Kim Good
- Whitney Miller, LCSW

Addiction is an emerging public health problem that is prevalent in rural and urban communities. Learn how to fight back by starting a Medication Assisted (MAT) Treatment Program. A successful, comprehensive MAT program consists not only of medication, but also of individual and group therapy and intensive case management. Whiteside County Health Department will share their model of a successful program.

Providing Affirming Care to Transgender and Gender Expansive Patients in a Healthcare Setting

- Paige Ricca, MS, MBA, RN
- Carolyn Wahlskog, MSW, LSW

Participants will learn how to evaluate their own work environments for transgender /gender expansive (T/GE) inclusiveness in five focus areas: policies, peer leadership, services and support, communication, and office environment. A role-play and practice session will be offered to gain experience in communication approaches, especially with transgender or queer clients. Sample LGBTQ+ inclusive policies and intake forms will also be provided.

Delivering True Wellness to Developmentally Disabled Adults

- Laura Beavers

- Laura Furlong, MBA
- Catherine Porter, MS

Every person deserves the right and choice to be healthy, but health and wellness is not typically part of a developmentally disabled adult's care plan. Despite the well-researched effects of exercise on managing disease, mental health and life span, developmentally disabled adults are so often managed by medications alone. Join us to learn how we broke through the challenges and barriers to develop and deliver a comprehensive wellness program to a group of adults in our community. Our stronger together approach highlights how we identified resources to provide financial funding, wellness and fitness expertise, and nutritional experts. Lastly, the presentation will include the variety of key metrics to measure progress, identify challenges and track the success of the program.

Improving Patient Outcomes for Childhood Obesity through a Coordinated System of Care

The Illinois Chapter, American Academy of Pediatrics' (ICAAP) Obesity Prevention Initiatives has launched a unique pilot program to expand access to comprehensive care and linkages to community resources and supports for pediatric patients with overweight/obesity in underserved neighborhoods in greater Chicago. ICAAP will discuss its unique model to improve health behaviors and patient outcomes for clinical and community integration, streamlining referral systems to and from medical providers to a specialized care coordinator and nonmedical community-based services that offer nutrition and physical activity programming for children with overweight or obesity. ICAAP will discuss its successes and challenges of this pilot, and highlight the participating health clinics and community partners.

9:30am – 10:30am

Poster Presentations / View Posters

10:30am - 11:45am

Concurrent Session III

T1: Mental Healthcare Transformation and Integration in DeWitt County

- Sharon Mills, MS
- Brenda J. Huber, PhD

Utilizing a public health and participatory model, the DeWitt County Children's Mental Health Forum began in May 2016 to address threats to local services and stimulate greater collaboration for healthcare and behavioral health integration. Representatives from multiple sectors have contributed their expertise, perspectives, and resources. Results have included stronger relationships and awareness, resource sharing, new knowledge and skills, and increased access to services. Join us to learn more.

T2: Collaborating for Health Equity: Health Care and Public Health Partnering with Communities

- Megan Cunningham
- Jess Lynch, MCP, MPH
- Jackie Rouse

Through the Health Impact Collaborative of Cook County, over 20 hospitals are working with diverse partners across sectors and across communities to improve health equity, wellness and quality of life in Chicago and suburban Cook County. This session will feature perspectives from the backbone organization (IPHI), a local health department, and a hospital. Hospitals and other members of the Collaborative are working together to develop collaborative infrastructure to

implement upstream prevention, work on policy and systems issues, and achieve greater collective impact. The ealth Impact Collaborative is working to advance health equity through collaborative approaches to food access, violence prevention, housing, transportation, trauma-informed care, community-based workforce development, and behavioral health. Our goal is to leave participants inspired and challenged to continue improving cross-system, multi-sectoral, and community-driven efforts to address social determinants of health and improve health equity.

T3: HealthConnections: Improving Health Outcomes for Vulnerable Populations through Innovative Partnerships with a Focus on Social Determinants of Health

- Enrique Salgado
- Pamme Taylor, MBA, MHA

Innovative and non-traditional partnerships are increasingly important in addressing community health issues for vulnerable populations in the new era. Using Community-based Research Methods and Community Health Needs Assessment tools, a Managed Care Organization introduced a CommUnity Advocacy function within its market operations to launch local community planning and mobilizing efforts designed to quantify and sustain the Social Safety Net.

T4: Collaboration and Cooperation for the Development of Future Public Health Leaders: A Lesson from Boone County, IL

- Amanda Mehl, RN, MPH, IBCLC
- Lynden Schuyler, MBA, MPH

Health departments throughout the country are experiencing reductions in dollars, personnel and essential services. If they are to continue to protect the public's well-being, local health departments must reinvent themselves and be willing to look beyond their own walls for the resources needed. As a case study to illustrate this concept, the Boone County Health Department is modeling an example of such an initiative. In Boone County, IL community collaboration and student outreach projects spearheaded by this small rural health department provide needed visibility along with vital services. These partnerships fill accreditation requirements while overcoming barriers imposed by funding as well as providing a real-world understanding of public health for the next generation of leaders.

11:45am –12:00pm

Break / View Posters

12:00pm – 1:30pm

Closing Plenary Luncheon

Keynote Speaker: Brenda Clark Hamilton

The Mentally Strong Leader: Strategies for Facing Uncertainty with Quiet Confidence

Eleanor Roosevelt said, "We do not have to become heroes overnight. Just a step at a time, meeting each thing that comes up, seeing it is not as dreadful as it appeared, discovering we have the strength to stare it down." In many of our ever-changing industries, today's leaders are being asked to demonstrate steady fortitude in uncertain and volatile times. This engaging session focuses on how leaders can become consistently mentally strong in order to face these challenges with a quiet confidence that says, "I can face whatever is thrown my way." Using compelling research and real-life examples, Brenda will provide participants with practical, take-home strategies for remaining positive, level-headed, and assured, i.e., truly the type of leader up to the task of leading their people through whatever the future holds.