



## Sponsorship, Exhibit and Advertisement Opportunities

The Illinois Public Health Association (IPHA) is pleased to invite you to participate in the Illinois Public Health Association's 77<sup>th</sup> Annual Conference to be held September 5-7, 2018 at the Marriott Hotel and Conference Center in Bloomington-Normal, Illinois. This year's conference theme is **Public Health Proud**.

Your exhibit, sponsorship, contribution and/or advertisement at this year's conference will allow you access to nearly 300 public health professionals including administrators, educators, nurses, students and front-line staff from various local and state agencies. Attendees are eager to learn about your products, services and innovative concepts that can be integrated into the practice of public health.

**Last year, exhibit booths sold out, so reserve your space early!**

Plan to participate in one of the largest public health association conferences in the nation!

**Register online at [www.ipha.com](http://www.ipha.com)**

**Register early!**

**Space will be assigned on a first-come, first-served basis.**

### **SPONSORSHIP BUNDLE ---- Best Value!**

#### **Public Health Sponsor.....\$1,000**

- One booth in the exhibit hall at a prime location
- Conference registration for three (3) representatives (includes all educational sessions, meals and the-Friends of Public Health Event)
- Full-page ad in the printed Tribute Book
- Full-page ad in the Association's online Viewpoint newsletter
- Recognition during the opening and closing sessions
- Acknowledgment on the conference web page
- Sign acknowledgment at the conference



### **TRIBUTE BOOK ADVERTISING**

Advertising is available in the printed tribute program book that will be distributed at the Friends of Public Health Event held the evening of September 6, 2018. Please provide print ready art by July 27, 2018.

<b>Full Page Interior (7" x 10")</b>	<b>\$175</b>
<b>Half Page (7" x 5")</b>	<b>\$100</b>

## EXHIBIT BOOTH

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The exhibit fee covers full conference registration for one (1) representative and includes all educational sessions, breaks, meals and the Friends of Public Health Event. Additional representatives may attend at a reduced rate of \$100 (a savings of \$50 each). Registration includes attendance at the full conference, not just exhibit day. Space will be assigned on a first -come, first-served basis.

### Early Bird Rate (ends April 30, 2018)

For-Profit:	\$450
Not for Profit:	\$350
Academic Institution:	\$300
Current IPHA Affiliate Member:	\$250

### Regular Rate (begins May 1, 2018)

For-Profit:	\$500
Not for Profit:	\$400
Academic Institution:	\$350
Current IPHA Affiliate Member:	\$300

### Exhibit Hours

The Exhibit Hall will be open on Thursday, September 6, 2018 from 8:00 a.m. – 4:00 p.m. As a courtesy to the registrants and your fellow exhibitors, we request strict adherence to the opening and closing hours.

### Booth Description

Booth space will include one six-foot skirted table and two (2) side chairs.

### Electrical/Internet Connections

Additional fees apply for electrical (\$20) and internet (\$10) services. If your booth requires electricity or wireless internet, you must sign-up and prepay for it at the time of registration.

### Installation/Dismantling

Exhibitor set-up will be from 7:00 p.m. – 8:00 p.m. on September 5 and 7:00 a.m. - 8:00 a.m. on September 6, 2018. The Exhibit Hall is scheduled to close at 4:00 p.m. Dismantling will begin after that time.

### Booth Assignment

Exhibit space will be assigned based on receipt of registration form with payment, with preference given to sponsors. All registrations will be confirmed prior to the event. We reserve the right to make assignments or reassignments as necessary.

## ADDITIONAL OPPORTUNITIES

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**Donate a Door Prize:** Door prizes will be awarded to attendees throughout the conference. Your contribution will be acknowledged during the prize presentation.

## GENERAL INFORMATION

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### Cost/Payment

Full payment must accompany your registration. Payment may be made by check, money order, purchase order, or credit card when you register online. Should you need to cancel, you must do so in writing by **August 3, 2018**, to obtain a refund.

### Accommodations

A special conference rate is available at the Marriott Hotel and Conference Center in Bloomington-Normal, Illinois. A special group rate of \$91 plus tax is available for the conference. When making a reservation, please identify yourself as being with the IPHA 77<sup>th</sup> Annual Conference to receive the special conference rate. Reservations can be made by calling the hotel at 1-888-236-2427.

### Advance Shipments

Special arrangements must be made directly with the Marriott Hotel and Conference Center for receiving of equipment, goods, displays, or other materials which will be sent, delivered, or brought to the Hotel. Failure to do this may result in deliveries being refused or materials being unavailable when required. All materials being shipped to the hotel must be marked as follows:

Complete return address  
Number of boxes (1 of 2 and 2 of 2, etc.)  
Hold for arrival – ATTN: IPHA Annual Conference  
9/6/18  
201 Broadway Avenue, Normal, IL 61761

## **Liability & Insurance**

Every reasonable precaution will be taken to protect the exhibitor's property. However, neither IPHA nor its agents will have responsibility or liability for the exhibitor's property, owned or rented, his person, or that of his employees or agents, from personal injury, theft or any other causes. Exhibitors are advised to carry floater insurance to cover exhibit material and public liability for injury to the person and property of others.

# **RULES & REGULATIONS**

## **Fire Regulations**

Display decorations and construction must conform to local and hotel fire and building codes. Cloth and other flammable materials must be flame-proofed.

## **Security - Insurance - Liability**

The Exhibitor agrees to protect, save and hold the Illinois Public Health Association and agents thereof (hereinafter collectively called Indemnities) forever harmless of any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor, and further, the exhibitor shall at all times protect, indemnify, save and hold harmless the Indemnities against and from all losses, costs, damage, liability or expenses (including attorney's fees) arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees and business invitees which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises, the hotel and/or conference center or any part thereof.

## **Care of Premises**

No part of an exhibit or any other materials may be pasted, nailed or otherwise affixed to walls, doors or other surfaces in any way. Damage from failure to observe this notice is the responsibility of the exhibiting company.

## **Failure to Occupy Space**

Space not occupied by the close of the exhibit installation period as specified in the accompanying material will be forfeited by the exhibitor and this space may be resold, re-assigned or used by the Exhibit management. If the exhibit is on hand, the Exhibit Management reserves the right to assign labor to set up any display that is not in the process of being erected by the given deadline and to instruct that the Exhibitor be billed for all charges thus incurred.

## **Interpretation and Application of Rules and Regulations for Exhibitors**

IPHA reserves the right to construe and apply all Rules and Regulations for Exhibitors and, when in the judgment of IPHA exceptions or additions are necessary, the decision of IPHA shall be binding in all instances.

## **Restrictions**

IPHA reserves the right to expel, decline, limit or prohibit any exhibit or part of any exhibit or advertisement which is not suitable or in accordance with the ethical standards of IPHA, or which does not comply with the Rules established. This applies to the sales of products/services in the Exhibit Hall. The association reserves the right to bar any Exhibitor. This reservation concerns persons, conduct, printed matter, souvenirs, and catalogues. Interference with the light or space of other Exhibitors will not be allowed. The placement of all signs, banners and advertising material shall be subject to approval. Public address systems and sound motion pictures must not interfere with other Exhibitors.

In the event of such declination, cancellation or removal, it is agreed by the contracting parties that no liability shall attach to IPHA by reason of any such actions.

## **Payment for Space**

Under the terms of the contract, the exhibitor agrees to pay the total rental fee no later than September 5, 2018. Federal and state agencies may submit a purchase order and defer payment until after service is rendered. Exhibitors may not sublet or share their space or any part thereof.

## **Inability to Perform**

If IPHA should be prevented from conducting the Exposition by any cause beyond its control or if it cannot permit the Exhibitor to occupy this space due to circumstances beyond its control, then IPHA will refund to the Exhibitor the amount of the rental fee paid, less a proportionate share of the Exposition expenses, and the IPHA shall have no further obligation of liability to the Exhibitor.