



# *Elena M. Sliepceevich*

## **Centennial Symposium *on the* Future of School Health**

**SIU** Southern Illinois University  
CARBONDALE

*Presented by the* **SIUC Public Health Program**

***Friday, April 5, 2019***

**7:30 am – 5:30 pm**    **REGISTRATION**

**7:30 – 8:45**    **BREAKFAST ON YOUR OWN – NETWORKING**

**9:00 – 9:15**    **WELCOME & INTRODUCTIONS**

**Robert J. McDermott, PhD**  
*Professor, Graduate Program  
Director for Public Health,  
Southern Illinois University  
Carbondale, IL*

**9:15 – 10:00**

**ELENA M. SPLIEPCEEVICH SYMPOSIUM OPENING KEYNOTE ADDRESS**

### **SCHOOL HEALTH EDUCATION – EXAMINING THE PRESENT AND LOOKING TO THE FUTURE**



**William Potts-Datema, PhD**  
*US Centers for Disease  
Control and Prevention,  
Atlanta, GA*

Dr. William Potts-Datema is the Chief of the Program Development and Services Branch of the US Centers for Disease Control and Prevention, Division of Adolescent and School Health (CDC-DASH). His 37 years in education and public health includes service from local to national levels. He has held national leadership positions including Director of Partnerships for Children's Health at the Harvard School of Public Health, Boston, MA, and Executive Director of the Society of State Leaders of Health and Physical Education in Washington, DC.

He is a board member of the National Commission for Health Education Credentialing, the Foundation for the Advancement of Health Education, and Missouri State University Alumni Association. He also serves as one of two United States trustees for the North American Regional Committee of the International Union for Health Promotion and Education. As a vigorous advocate for adolescent and school health programs, he has served in several roles including founding coordinator of the former Friends of School Health coalition of over 60 national organizations, founding steering committee member for the National Alliance for Nutrition and Activity, and chair of the Advocacy Committee of the American School Health Association.

Dr. Potts-Datema has testified before Congressional committees and panels of the Institute of Medicine of the National Academies. His Doctor of Public Health degree is from the University of Georgia, and Master of Science and Bachelor of Science in Education degrees from Missouri State University. He is a Master Certified Health Education Specialist®, and he holds lifetime certifications in secondary counseling and secondary education from the Missouri Department of Elementary and Secondary Education.

**10:00 – 10:15**

**DISCUSSION & Q/A**

*Continued...*

# *Elena M. Sliepceвич* Centennial Symposium on the Future of School Health

## **10:15 – 11:35 THE WHOLE SCHOOL, WHOLE COMMUNITY, WHOLE CHILD MODEL IN PERSPECTIVE**

*AN EXAMINATION OF THE WHOLE SCHOOL,  
WHOLE COMMUNITY AND WHOLE CHILD MODEL:  
IMPLICATIONS FOR THE SCHOOL HEALTH  
EDUCATION FRAMEWORKS*

*EVALUATING THE CHALLENGES OF IMPLEMENTING  
THE WSCC FRAMEWORK IN URBAN SCHOOLS*

*USING THE WHOLE SCHOOL, WHOLE COMMUNITY,  
WHOLE CHILD (WSCC) FRAMEWORK TO SUPPORT  
THE NEEDS IDENTIFIED IN UNDOCUMENTED  
LATINO YOUTH FOCUS GROUPS*

*CHILDREN OF MIGRANT FARM WORKERS -  
COLLABORATIVE OPPORTUNITIES THROUGH WSCC  
TO ADDRESS NEEDS*

**11:35 – 11:50** *DISCUSSION & Q/A*

## **11:50 – 1:00 LUNCH ON YOUR OWN – NETWORKING**

## **1:15 – 2:15 ADVOCACY FOR SCHOOL HEALTH EDUCATION**

*ADDRESSING CHALLENGES TO THE RELIABLE, LARGE-  
SCALE IMPLEMENTATION OF EFFECTIVE SCHOOL  
HEALTH THROUGH EFFECTIVE ADVOCACY AND  
ENHANCED PARTNERSHIPS*

*ADVOCATES AND RESEARCHERS WORKING TOGETHER  
TO IMPROVE SCHOOL HEALTH EDUCATION*

*WRITING EFFECTIVE LETTERS: ADVOCATING FOR  
SCHOOL HEALTH EDUCATION*

**2:15 – 2:30** *DISCUSSION & Q/A*

**Joseph Donnelly, PhD**  
*Montclair State University, Montclair, NJ*  
**Norman C Eburne, PhD**  
*Western Oregon University, Monmouth, OR*  
**Michael Young, PhD**  
*Center for Evidence-Based Programming,  
Hot Springs Village, AR*

**Tania Haag, BS**  
**Gabriela Calderon Velazquez, MSED**  
**Ryan Connor, MA**  
**Lydie McKenzie, BA**  
**Beth Marshall, MPH, DrPH**  
*The Johns Hopkins University, Baltimore, MD*

**Carmen Gill Bailey, MD, FAAP**  
*Fairfax County Health Department,  
Haymarket VA*  
**Regine Talleyrand, PhD**  
*George Mason University Counseling and  
Development, Diversity Research and Action Center,  
Fairfax, VA*

**Jennifer Tran, BA, College of Education and Human  
Development, George Mason University, Fairfax, VA**  
**Mirella Saldaña-Moreno, BA**  
*College of Education and Human Development, George  
Mason University, Fairfax, VA*

**Dhitinut Ratnapradipa, PhD**  
*Sam Houston State University,  
Huntsville, TX*

**Michael J. Mann, PhD**  
*Boise State University,  
Boise, ID*

**David K. Lohrmann**  
*Indiana University,  
Bloomington, IN*

**Joseph Donnelly, PhD**  
*Montclair State University, Montclair, NJ*  
**Michael Young, PhD**  
*Center for Evidence-Based Programming,  
Hot Springs Village, AR*

**Norman C Eburne, PhD**  
*Western Oregon University,  
Monmouth, OR*

**Meagan Shipley, PhD, CHES**  
**Elisa Beth McNeill, PhD, CHES**  
*Texas A&M University,  
College Station, TX*

*Continued...*

# *Elena M. Sliepceвич* Centennial Symposium on the Future of School Health

2:30 – 3:50

## **BEST PRACTICES & RESEARCH AGENDAS FOR SCHOOL HEALTH EDUCATION**

*USING HIGH IMPACT PRACTICES TO BUILD PRE-SERVICE EDUCATORS' CAPACITY AND COMPETENCE*

**Elisa Beth McNeill, PhD, CHES**  
**Meagan Shipley, PhD, CHES**  
*Texas A&M University, College Station, TX*

*EDUCATOR PERCEPTIONS OF PHYSICAL ACTIVITY AS IT RELATES TO THE EVERY STUDENT SUCCEEDS ACT (ESSA)*

**Megan Weemer, DHSc**  
**Mark McInerney, DHSc**  
**Matthew Hutchins, PhD**  
*Indiana State University,  
Department of Applied Health Sciences,  
Terre Haute, IN*

*INTEGRATING SCHOOL HEALTH AND WELLNESS IN URBAN SCHOOLS*

**Sara Johnson, PhD**  
**Kate Connor, MD, MSPH**  
**Vanya Jones, PhD**  
**Gabriela Calderon Velazquez, MSED**  
**Ryan Connor, MA**  
**Beth Marshall, MPH, DrPH**  
*The Johns Hopkins University,  
Baltimore, MD*

*ENHANCING OUR KNOWLEDGE AND EVIDENCE BASE: CONSIDERATIONS FOR A COORDINATED RESEARCH AGENDA FOR SCHOOL HEALTH EDUCATION*

**David A. Birch, PhD, MCHES**  
*Department of Health Science,  
University of Alabama,  
Tuscaloosa, AL*

3:50 – 4:10

*DISCUSSION & Q/A*

4:15 – 5:30

## **POSTER SESSION**

**Saturday, April 6, 2019**

7:30 am – 12:30 pm **REGISTRATION**

7:30 – 8:30 **BREAKFAST BUFFET & HOSTED ROUNDTABLE DISCUSSIONS** *(included in registration fee)*

8:30 – 9:15 **REMEMBERING ELENA M. SLIEPCEVICH: LEADERSHIP & MENTORSHIP**

*PANELISTS FROM ELENA'S FORMER STUDENTS & CO-WORKERS*

9:15 – 10:00 **STRATEGIES & TACTICS FOR ADVANCING SCHOOL HEALTH EDUCATION**

*WHY SCHOOL HEALTH NEEDS  
EPIDEMIOLOGY*

**Kendra Ratnapradipa, PhD**  
*The Ohio State University,  
Columbus, OH*

*STATUS OF EDUCATION REGARDING HPV,  
HPV-ASSOCIATED CANCERS, AND HPV  
VACCINATION WITHIN SEX EDUCATION FOR  
K-12 STUDENTS*

**Maria V. Alexandrova, MD, PhD, MS**  
*University of Notre Dame,  
South Bend, IN*

*PROFESSIONAL EDUCATOR & SCHOOL  
CULTURE FACTORS THAT CONTRIBUTE TO  
SCHOOL HEALTH EDUCATION  
IMPLEMENTATION IN ELEMENTARY  
SCHOOLS*

**Melissa Boguslawski, MPH, PhD**  
*Nova Southeastern University,  
Sunrise, FL*  
**David K. Lohrmann, PhD, MCHES**  
*Indiana University,  
Bloomington, IN*

*Continued...*

# **Elena M. Sliepcevich Centennial Symposium on the Future of School Health**

**10:00 – 10:45**

## **SHOULD WE RE-BRAND SCHOOL HEALTH EDUCATION?**

*RE-BRAND SCHOOL HEALTH: THE POWER OF  
EDUCATION FOR HEALTH LITERACY*

**Sandra D. Vamos, EdD**  
*Western Michigan University,  
Kalamazoo, MI*

*WHAT'S IN A NAME? RE-BRANDING &  
MARKETING SCHOOL HEALTH EDUCATION TO  
SCHOOL BOARDS & LEGISLATORS*

**Robert J. McDermott, PhD**  
*Southern Illinois University  
Carbondale, IL*

**10:45 – 11:30**

## **SCHOOL ADMINISTRATORS' VIEWS ON SCHOOL HEALTH IMPROVEMENT**

*ROADBLOCKS TO MORE OPTIMAL SCHOOL  
HEALTH PROGRAMS – AN ADMINISTRATIVE  
PERSPECTIVE*

**Daniel L. Booth**  
*Superintendent  
Elementary School District 95,  
Carbondale, IL*

**Michael J. Mann, PhD**  
*Former H.S. Principal  
Bradenton and Ft. Myers, FL*

**11:30 – 12:15**

## **ELENA M. SLEIPECEVICH SYMPOSIUM CLOSING KEYNOTE ADDRESS**

### **LEADERSHIP FOR SCHOOL HEALTH EDUCATION— FINDING THE INNOVATIVE PATH TO THE FUTURE**



**Robert S. Gold, PhD, DrPH**  
*University of Maryland,  
School of Public Health,  
College Park, MD*

Dr. Robert S. Gold was the Founding Dean of the University of Maryland School of Public Health (UMD SPH), and Director of the Public Health Informatics Research Laboratory. As Dean, he was responsible for the creation of the University of Maryland Global Public Health College Park Scholars Program, and during his tenure, the school created the post-baccalaureate Certificate Program in Global Public Health. He currently serves as University of Maryland Professor with appointments as a Professor in the Department of Behavioral and Community Health (Primary) and Department of Medicine (Secondary), University of Maryland School of Medicine.

Dr. Gold is Co-Director of the UMCP Center of Excellence for Health Information Technology Research, and Director of the UMCP/SPH Public Health Informatics Research Laboratory. He served as chair of the Department of Epidemiology and Biostatistics from 2013-2017. Dr. Gold's own research focuses on health communications projects and numerous technology development projects in the areas of asthma, cancer prevention, diabetes, HIV prevention, injury and violence prevention. He has played a significant role in the oversight and conduct of a broad variety of national research studies such as the Government Project Officer, the National Children and Youth Fitness Studies I and II, the National School Health Education Evaluation Study, and the National Adolescent Student Health Survey. He has extensive experience in public health training, career development, mentorship, and research training of over 30 doctoral students. He holds BS and MS degrees from the State University of New York – Brockport, a PhD in Health Education from the University of Oregon, and a DrPH degree from the University of Texas School of Public Health - Houston. In addition, the State University of New York awarded him an Honorary Doctorate.

**12:15 – 12:30**

**BREAK**

*Continued...*

# ***Elena M. Sliepcevich Centennial Symposium on the Future of School Health***

**12:30 – 1:15**

**LUNCHEON** (*included in registration fee*)

**1:15 – 2:00**

**ROBERT D. RUSSELL INVITED SCHOLAR LECTURE**

## **MOVING COMMUNITY-CAMPUS PARTNERSHIPS TOWARDS HEALTH EQUITY: A REFLECTION ON TRIALS, TRIUMPHS, PROCESSES AND OUTCOMES THAT MOVE THE NEEDLE**



**Tabia Henry Akintobi, PhD, MPH**  
*Morehouse Medical School,  
Atlanta, GA*

Dr. Tabia Henry Akintobi is Director of the Prevention Research Center at Morehouse School of Medicine, Atlanta, GA, where she is Professor of Community Medicine and Associate Dean for Community Engagement. She has a diverse array of specialty areas including community-based participatory research, participatory evaluation, social and behavioral sciences applied to public health, clinical and translational research, and social marketing applied to public health.

She has employed the skills in projects with communities of color to address public health challenges such as cardiovascular disease prevention, diabetes risk reduction, maternal and child health. Dr. Akintobi holds MPH and PhD degrees from the University of South Florida College of Public Health.

**2:00 – 2:15**

**DISCUSSION & Q/A**

**2:15 – 2:30**

**CONCLUSION & THANK YOU**

## **ADDITIONAL INFORMATION**

### **SYMPOSIUM REGISTRATION:**

*All attendees and presenters must be registered for the symposium. The registration is \$150 (\$75 for students) if paid in advance by March 15, 2019, or \$175 (all participants) after March 15, 2019.*

*To pre-register, access the registration form at <https://siuf.org/events/>, and click on **Elena M. Sliepcevich Centennial Symposium**.*

### **ACCOMMODATIONS:**

#### **Holiday Inn Carbondale Conference Center**

2300 Reed Station Parkway  
Carbondale, IL 62901, US  
(855) 680-3244 ~ (618) 549-2600

*A limited block of rooms (single or double) is available at the Holiday Inn & Conference Center. Attendees and presenters should contact the hotel directly for reservations.*

<http://www.guestreservations.com/holiday-inn-carbondale-conference-center/booking?msclkid=251e517a888012d4be7b0d3566346817>