



NURTURING CONNECTIONS

Strengthening Partnerships
and Trust in Public Health

IPHA 2024 Conference

AGENDA

MONDAY | NOVEMBER 18 | PRE-CONFERENCE SESSIONS

9:30 AM - 10:00 AM ARRIVAL AND REGISTRATION

10:00 AM - Noon

Building a Public Health Data Library

Ottawa Rooms A and B

Jacob Holdaway, LHD AOS

LHD Academy of Science (LHD AOS) is the National Association for Local Health Department Data Collectors. The mission of the LHD AOS is to create a free public library of local health department data measurements where data measurements can be compared, benchmarked, and aggregated at a standardized local, state, and national level. This discussion will focus on the AOS project and explore how Illinois and its local health departments can establish an Illinois chapter to collect data tools, surveys, and measures to share across public health agencies.

12:30 PM to 1:00 PM ARRIVAL AND REGISTRATION

1:00 PM to 4:30 PM

Structural Determinants of Health Learning Convening

Ottawa Rooms A and B

Healthy communities require everyone's input. Society's written and unwritten rules, such as policies, laws and traditions are examples of structural determinants of health (strDOH) and can influence whether we put together to benefit everyone's health and well-being. Everyone has a role to play in creating a healthy community and everyone should have a say in creating society's rules and in determining how they are applied.

This convening will provide an opportunity to learn more about strDOH, discuss structural barriers which influence health in our communities, and identify ways partners can address strDOH barriers in their jurisdictions to create thriving communities in Illinois.

Funded in part by the 2024-2025 CHR&R State Team Funding: Project 1 - Structural Determinants of Health Learning

Continued to Day One



IPHA 2024 Conference

AGENDA

TUESDAY | NOVEMBER 19 | CONFERENCE | DAY ONE

8:00 AM – 9:45 AM

REGISTRATION

Registration Booth, First Floor

9:45 AM – 10:15 AM

Welcome

Presidential Ballroom

Monica Hendrickson, IPHA President | Tom Hughes, Executive Director

10:15 AM – 11:15 AM

Keynote Session

Presidential Ballroom

The Role of Grief in Public Health: Healing and Nurturing Our Public Health Staff

Lois Hall, MS, GRM Specialist | Director of Specialist Support | The Grief Recovery Method (Former Executive Director, Ohio PHA)



Lois Hall's career has been in the field of Public Health, having held several positions with the Ohio Department of Health, and serving as the Executive Director of the Ohio Public Health Association. Working with those going through HIV/AIDS, cancer, and other diseases—and their families and loved ones—Lois trained as a Grief Recovery Specialist. Beginning in 2016, she began providing technical assistance to grief specialists across the US. Lois' main mission in life is to help both her Public Health colleagues realize how related their work is—believing that Grief is a huge—largely unaddressed—Public Health issue, and that public health professionals need tools to help ease their grief and trauma they experience on a daily basis, especially post-COVID pandemic. Lois has an MS in Preventive Medicine from the Ohio State University.

11:30 AM – 12:30 PM

Break Out Sessions I (60 minutes)

| Strategic Planning for Success

Governor Altgeld Suite

Miriam Link Mullison, IPHA Consultant | Susan Cheng, Tulane University

This session will demonstrate the process of strategic planning using the IPHA's new strategic plan as a model. Leaning upon the presenters previous experiences developing multiple strategic plans, best practices for successful planning will be highlighted. Considerations for working with underrepresented populations and different practice settings will also be presented. Presenters will also focus on practices to ensure the strategic plan is implemented and evaluated, involving key performance indicators and continuous quality improvement processes.

Continued

| Creating Effective Partnerships between Health and Social Service Systems Utilizing a Collaborative CHW Workforce
Governor Bond Suite

Tracey Smith, IPHA | Emily Inman, IPHA | Kelci Osborn, IPHA | Claire Hughes, IPHA

This session will provide an overview of the current CHW workforce in Illinois, including funding and financial sustainability, Illinois CHW certification updates, training, and programming opportunities. We will highlight how to integrate CHWs into your existing structure and share examples of grant-funded projects that demonstrate how collaborative partnerships utilizing CHWs are resulting in systems change, systems efficiency, and improved health outcomes, particularly regarding health equity. Specific projects highlighted will include provision of services for dementia caregivers, health equity and resource networks, breast cancer and colorectal cancer prevention outreach and navigation, and services for refugees, immigrants, and migrant populations.

| Communication Tactics that Build Trust and Promote Engagement
Governor Yates Suite

Allie Boman, Boman Editing

This session will share information about four tactics for building trust with audiences through written or scripted communication. The tactics will include 1) Hyperlocal messaging using a five-minute case study on what's working; 2) Storytelling beyond the poster child; 3) Building on—not disparaging—current thinking; and 4) Making enemies wisely. Public health communicators are poised to reshape the discourse around America's health and well-being, and these tactics are integral to that necessary and time-sensitive work.

12:30 PM – 2:00 PM

LUNCH AND NETWORKING

Presidential Ballroom | Ottawa Rooms A and B

More than 25 poster presentations will be available for viewing. Attendees are encouraged to visit poster presentations (see opposite page) and engage in networking.

2:15 PM – 3:15 PM

Break Out Sessions II (60 minutes)

| Nurturing Trust: Bridging Lived Experience, DEI, and Mental Health in Public Health Partnerships
Governor Altgeld Suite

Marissa Radcliffe, Quincy Medical Group | Macy Ferguson Smith, Quincy Medical Group

The presenters from Quincy Medical Group will explore how combining lived experience with DEI principles and therapeutic approaches can effectively build trust in public health. This session offers practical strategies for engaging diverse communities and addressing systemic challenges in public health work.

Continued

| How Health Policy and Political Polarization Impact Health Outcomes

Governor Bond Suite

David Remmert, Illinois Wesleyan University

In this session, participants will review a study that explores how states were ranked based on how robust their health policies were utilizing 88 different metrics. These rankings were then correlated to their state health outcomes. Results were then reviewed on how each state voted in the last Presidential Election, suggesting that blue states (those states voting Democrat) perform better in these particular measures.

| All In: Building Networks, Cultivating Connections, and Empowering the Future of Public Health

Governor Yates Suite

Aimee Janssen-Robinson, Eastern Illinois University | Lauri DeRuiter-Willems, Eastern Illinois University | Nikki Hillier, Eastern Illinois University | Misty Rhoads, Eastern Illinois University

This interactive session will explore effective strategies for building professional networks, fostering meaningful connections, and empowering the next generation of public health leaders. Participants will engage in collaborative activities designed to enhance their networking skills, share best practices for mentorship, and gain insights into supporting emerging students and new professionals. Whether you're a seasoned professional or a student aspiring to enter the field, this workshop will provide valuable tools and strategies to advance your public health career and contribute to a thriving professional community. Presented by the faculty of Eastern Illinois University's Department of Public Health and Nutrition.

3:30 PM – 4:30 PM

Plenary Session

Presidential Ballroom

A View of the Road Ahead: Launching the IPHA Strategic Plan 2024-2029

Duane Stevens, IPHA President-Elect | Tom Hughes, IPHA Executive Director | Miriam Link-Mullison, Consultant

Over the last year, IPHA completed a planning process which engaged our members, partners, stakeholders, and staff. This process has resulted in a strategic plan to guide our organization over the next five years, 2025 to 2029. This plan was developed to reflect the IPHA's role as a major convening organization for the Illinois public health system. In this role IPHA has impact through: Collaboration, Coordination, Communication, and Connection. The plan will provide guidance for future decisions that will strengthen IPHA and the overall public health system. IPHA members will vote on adoption of the plan at the annual business meeting on Day 2 of the conference. This session will provide details to help members familiarize themselves with the vision, mission, and supporting strategic goals to guide our association on "The Road Ahead."

4:30 PM – 5:30 PM

REST AND RECUPERATE

5:30 PM – 7:30 PM

IPHA Awards Reception and Mingle

Presidential Ballroom

Light Appetizers, Cash Bar



IPHA 2024 Conference

AGENDA

WEDNESDAY | NOVEMBER 20 | CONFERENCE | DAY TWO

8:00 AM – 9:00 AM

REGISTRATION | BREAKFAST

Presidential Ballroom

9:00 AM – 9:30 AM

Public Health Unbound

Presidential Ballroom

Deanna J. Wathington, MD, MPH, FASAFP | APHA President



Deanna J. Wathington brings more than 25 years of practice and academic experience in the field with emphasis on collaboration across multiple sectors to address and optimize community health. She currently serves as clinical director at REACHUP, Inc. and as an affiliate professor in the College of Public Health (University of South Florida). Dr. Wathington's work and scholarly efforts have centered on health equity, clinical-community linkages, maternal and child health, equitable community development, community health initiatives, and expanding diversity within the health professions. Dr. Wathington began her term as APHA President in October 2024. She will present on her goals as APHA President and on building stronger communities for better health.

9:30 AM – 10:00 AM

A Vision for Transformation: Improving the Health of Illinois' Diverse Communities

Presidential Ballroom

Sameer Vohra, MD, JD, MA, Director, Illinois Department of Public Health

As the Illinois Public Health Workforce Transformation Initiative hits a critical juncture, Dr. Vohra will discuss a vision for action-oriented public health transformation that will benefit Illinois's diverse communities. The presentation will focus on the progress made this far, discuss constraints and challenges that are limiting public health infrastructure growth, and the opportunities available to modernize our public health systems for the future.

10:15 AM – 11:00 AM

Director's Town Hall on Transforming Public Health in Illinois

Presidential Ballroom

Sameer Vohra, MD, JD, MA, Director, Illinois Department of Public Health

State Health Department Director, Sameer Vohra, will take questions from session participants on the Public Health Transformation, as well as more broadly IDPH's goals and activities across the full spectrum of public health programs.

11:00 AM – Noon

IPHA Annual Business Meeting

Presidential Ballroom

Executive Council | Miriam Link-Mullison, Consultant

IPHA Members Strategic Plan Discussion and Vote to Adopt

Continued

Noon – 1:00 PM

LUNCH BUFFET

1:15 PM – 2:15 PM

Break Out Sessions I (60 minutes)

| Building Relationships for Systems Change: This Isn't Your Average, Everyday Public Health Leadership Institute Governor Bond Suite

Kris Risley, Kris Risley Coaching | Guddi Kapadia, University of Illinois at Chicago

This breakout session will introduce participants to the importance of relationships in addressing systems change. Governmental public health faces complex problems that need more than traditional behavioral change approaches. To lead transformational change, tools and resources must be implemented to address current system challenges, such as those identified in local community health assessments and plans. Attendees will participate in interactive exercises that explore the importance of relationships and their strengths in systems change. Understanding and reflecting on identity and power allows us better to understand one of the many strategies for systems change. This interactive session will end with a detailed description and the release of applications for the Illinois cohort of the 2025 Public Health Leadership Institute for Systems Change (PHLISC 25).

| Fake News or Is It? Governor Yates Suite

Christopher Guy, University of Illinois at Chicago

This session will work to educate individuals on the misinformation and disinformation of public health. There will also be a discussion on how misinformation and disinformation prevent individuals from going to the doctor and helping individuals advocate when given information that is public health-related.

| Building Effective Partnerships in Referral Networks Freeport Room A

Kailee Zito, Kankakee County Health Department | Julie Herzog, The University of Kansas Center for Public Partnerships and Research

Effective partnerships rely on collaborative change management that emphasizes rapport, good faith, and impactful programs. A successful community referral network centers on empathy in client interactions, understanding the broader social context of families' needs, and prioritizing trust through warm handoffs. The Kankakee County Health Department use of the Integrated Referral Intake System (IRIS) has strengthened connections between agencies and improved client trust, making referrals more streamlined and effective. Participants will gain insights into building these partnerships and how implementing new workflows can enhance their practices, all while fostering empathy to better serve families' unique needs.

| **Bridging the Gap: Building Trust and Health Equity through Peer Support**

Freeport Room B

Beth Carey, Neurodivergent Galaxy

This presentation explores the public health challenges faced by people with disabilities, emphasizing their designation as a NIH health disparity population. It focuses on building trust in public health using Henry Cloud's "Anatomy of Trust" framework and highlights the vital role of peer recovery support specialists in fostering health equity. Attendees will gain practical insights into how public health partnerships can reduce disparities and increase engagement with underserved populations. Real-world case studies and interactive elements will deepen understanding of these critical issues. The session will equip public health professionals with actionable strategies to promote equity and trust in healthcare.

2:30 PM-3:30 PM

Closing Session

Presidential Ballroom

Monica Hendrickson, IPHA President | Duane Stevens, IPHA President-Elect |
Tom Hughes, IPHA Executive Director