MEDICAL REVENUE CYCLE SPECIALISTS

CMS 2025 FINAL RULE:

What you need to know

MEDICARE PHYSICIAN FEE SCHEDULE (PFS) UPDATES

CONVERSION FACTOR DECREASED!
NEW RATE: $32.36
ANESTHESIA CF: 20.3178

WHY?
EXPIRATION OF PANDEMIC-ERA INCREASES + BUDGET NEUTRALITY ADJUSTMENTS

SPECIALTIES SEEING ↑ INCREASES:
- ✓ GERIATRICS
- ✓ PSYCHIATRY
- ✓ NURSE ANESTHESIA
- ✓ PSYCHOLOGISTS

SPECIALTIES SEEING ↓ DECREASES:
- ✗ OB/GYN
- ✗ ORTHOPEDICS
- ✗ CARDIAC SURGERY
- ✗ ONCOLOGY

ADDITIONAL UPDATES

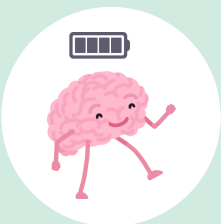
CAREGIVER TRAINING SERVICES (CTS)

- New and expanded codes (e.g., CPT 97552, HCPCS G0541-G0543)
- Now reimbursable via telehealth
- Must be furnished by a licensed practitioner or therapist

G2211 ADD-ON CODE UPDATE

- Used for long-term, complex care relationships
- Can be billed with Annual Wellness Visits starting 1/1/25
- Not allowed with Modifier 25 or routine visits (e.g., mole removal)

WHAT ELSE YOU NEED TO KNOW



BEHAVIORAL & PREVENTIVE HEALTH ENHANCEMENTS

- New reimbursements for suicide safety planning
- Opioid Treatment Programs (OTPs) may now use audio-only when video isn't possible

ADDRESSING SOCIAL DETERMINANTS OF HEALTH (SDOH)

- Risk Assessments (HCPCS G0136): 5–15 mins, max 2x/year
- Community Health Integration (CHI): HCPCS G0019, G0022
- Principal Illness Navigation (PIN): HCPCS G0023–G0146
- Supports high-risk Medicare patients

TELEHEALTH EXPANSIONS

- Audio-only telehealth now permanently allowed for Medicare
- New CPT/HCPCS codes for telehealth E/M visits (e.g., 98000–98016)
- Deleted codes: 99441–99443, G2012 (replaced with 98016)

NEXT STEPS FOR HEALTH DEPARTMENTS & PROVIDERS

- Update your EHR & PM software for new coding
- Analyze insurance fee schedules & claim trends
- Educate your teams on new billing codes and documentation
- Leverage CHI & SDOH billing opportunities