



IPHA 85TH ANNUAL PUBLIC HEALTH WORKFORCE CONFERENCE

SPONSORSHIP PROSPECTUS



Community
Health Workers
Help. Guide. Thrive.

Crowne Plaza
Convention Center
Springfield, Illinois

SEPTEMBER 1-3 | 2026



Executive Director Foreword



The Illinois Public Health Association (IPHA) is proud to host the 85th IPHA Annual Public Health Workforce Conference from September 1-3, 2026 and invite partnership opportunities for this event.

Dear Prospective Sponsor:

The Illinois Public Health Association (IPHA) is excited to announce sponsorship opportunities for our **85th Annual Public Health Workforce Conference**, taking place **September 1-3, 2026, in Springfield, Illinois**.

Building on last year's success, we're excited to present an even more dynamic joint event that brings together the **IPHA Annual Meeting** and the **Community Health Worker (CHW) Summit**. We are expecting nearly 500 attendees to join us, including IPHA members, public health professionals, community health workers, students, and cross-sector partners from across Illinois.

As an affiliate of the American Public Health Association (APHA), IPHA is committed to advancing health equity and building a stronger, more resilient public health workforce. Our diverse membership includes local health departments, academic institutions, community-based organizations, health systems, and individual professionals working together to improve the health of all Illinoisans.

We invite your organization to be a part of this impactful event by becoming a sponsor. Sponsorship provides a valuable opportunity to engage with attendees, showcase your support for public health, and align your brand with the leading voice for public health in Illinois. A range of tiered sponsorship options are available, but spots are limited, so we encourage you to act soon!

For more information about our sponsorship opportunities, please contact Philip Talley, Sponsorship Committee Chair, at ptalley@ipha.com or Arné Burns, Sponsorship Committee Support, at aburns@ipha.com or 217-522-5687.

Join us in shaping the future of public health in Illinois. We look forward to welcoming you to **Springfield, September 1-3, 2026**, for this exciting milestone event.

Sincerely,

Tom Hughes

Tom Hughes
Executive Director, IPHA



Click here to see
the impact of
partnership at last
year's conference!



Table Of CONTENTS

Returning Sponsor Discount	4
Main Packages	5
Specialty Packages	6
Sponsor An Attendee	8
Exhibitors	9
Discounted Registration	10
Program Guide Ads, Logos,	12
and Deadlines	
Contact Us	13



Returning Sponsor Discount Cost

\$500 OFF

(Returning Sponsors - Upgrading from Lower Level)

\$300 OFF

(Returning Sponsors - Same Level)

We value the ongoing support of our sponsors who make our annual conference possible year after year. To show our appreciation, returning sponsors will receive a discounted rate on our [main sponsorship packages on page 5](#). It's our way of expressing gratitude for your ongoing partnership and dedication to improving public health throughout Illinois. **Discounts are available through April 30, 2026.**

Sponsorship Level	Regular Price	Returning (Same Level)	Returning (Upgrading from Lower Level)
Platinum	\$10,000	\$9,700	\$9,500
Gold	\$8,000	\$7,700	\$7,500
Silver	\$6,000	\$5,700	\$5,500
Bronze	\$4,000	\$3,700	\$3,500



Sponsorship Opportunities

Main Package

Platinum Sponsor

\$10,000

(Exclusive to 2 Organizations)

Sponsorship package includes:

- Six (6) complimentary registrations
- One (1) exhibitor booth space
- Introduction Opportunity during the conference
- On-site and online logo recognition + program guide
- Full-page advertisement of organization/company on back cover of program guide
- Live media coverage during the conference
- Three (3) social media shout-outs

Gold Sponsor

\$8,000

Sponsorship package includes:

- Five (5) complimentary registrations
- One (1) exhibitor booth space
- On-site and online logo recognition + program guide
- Full-page advertisement of organization/company in the program guide
- Live media coverage during the conference
- Two (2) social media shout-outs

Silver Sponsor

\$6,000

Sponsorship package includes:

- Four (4) complimentary registrations
- One (1) exhibitor booth space
- On-site and online logo recognition + program guide
- Half-page advertisement of organization/company in the program guide
- Live media coverage during the conference
- One (1) social media shout-out

Bronze Sponsor

\$4,000

Sponsorship package includes:

- Three (3) complimentary registrations
- One (1) exhibitor booth space
- On-site and online logo recognition + program guide
- One (1) social media shout-out



Sponsorship Opportunities

Specialty Package

Keynote Sponsor

\$7,500

(Exclusive to 2 Organizations)

Sponsorship package includes:

- Three (3) complimentary registrations
- One (1) exhibit booth space
- On-site and online logo recognition + program guide
- Full-page advertisement of organization/company in program guide
- Live media coverage during the conference
- Two (2) social media shout-outs

Audio Visual Sponsor

\$5,000

(Exclusive to 5 Organizations)

Sponsorship package includes:

- Two (2) complimentary registrations
- Slide deck logo recognition for all keynote presentations and breakout sessions
- Half-page advertisement of organization/company in program guide
- Ability to add on a discounted exhibitor booth for \$300 (original price: \$500)

Tote Bag Sponsor

\$5,000

(Exclusive to 1 Organization)

Sponsorship package includes:

- Two (2) complimentary registrations
- Organization/company logo on all tote bags
- Half-page advertisement of organization/company in program guide
- Ability to add on a discounted exhibitor booth for \$300 (original price: \$500)

Name Badge Sponsor

\$5,000

(Exclusive to 1 Organization)

Sponsorship package includes:

- Two (2) complimentary registrations
- Organization/company logo on all name badges
- Half-page advertisement of organization/company in program guide
- Ability to add on a discounted exhibitor booth for \$300 (original price: \$500)



Sponsorship Opportunities

Specialty Package (Continued)

Meal Sponsor

\$3,500

(Exclusive to 4 Organizations)

Sponsorship package includes:

- Two (2) complimentary registrations
- On-site signage at meals
- Brief introduction opportunity during a meal on September 2nd or September 3rd
 - This is on a first come, first serve basis!
- Ability to add on a discounted exhibitor booth for \$300 (original price: \$500)

Exhibitor Bingo Card Sponsor

\$1,000

(Exclusive to 1 Organization)

Sponsorship package includes:

- One (1) complimentary registration
- Organization/company brochures, magazines, leaflets, and/or pamphlets included in prize giveaway
- Verbal recognition during prize giveaway
- Organization/company recognition on bingo card

Interpreter Services Sponsor

\$1,000

(Exclusive to 1 Organization)

Sponsorship package includes:

- One (1) complimentary registration
- Slide deck logo recognition for all keynote presentations and breakout sessions
- Online logo recognition + program guide

Continuing Education Sponsor

\$750

(Exclusive to 4 Organizations)

Sponsorship package includes:

- One (1) complimentary registration
- Online logo recognition + program guide

Social Sponsor

\$750

(Exclusive to 3 Organizations)

Sponsorship package includes:

- One (1) complimentary registration
- Recognition at the social event
- Online logo recognition + program guide



Sponsor an Attendee!

Cost

\$250

Help us strengthen the future of public health by sponsoring an attendee to participate and/or present at IPHA's 85th Annual Public Health Workforce Conference! Your support covers the registration and travel costs for students, community health workers, and other local public health professionals who might not otherwise be able to attend, allowing them to learn, connect, and bring new ideas back to their communities. Together, we can ensure that cost is never a barrier to professional growth and collaboration in public health.

This sponsorship package includes the following:

- Online logo recognition
- Inclusion in a program guide ad highlighting all organizations that sponsor an attendee

Hear feedback from a sponsored student from last year:

*"Attending my first Illinois Public Health Association Annual Workforce Conference was an incredible and eye-opening experience. Although I wasn't entirely sure what to expect, I was eager to learn more about the field and connect with others who share a passion for public health. The conference featured engaging sessions, inspiring speakers, and a professional yet enjoyable atmosphere. It was also fun to dress in business attire and feel like a true professional alongside my peers. By the end of the conference, I had formed lasting friendships and valuable professional connections. I would highly recommend the IPHA Workforce Conference to anyone interested in public health, particularly students who are eager to learn and grow in the field. I gained valuable insight not only about public health but also about myself and the kind of professional I aspire to become. I am especially thankful to **Amy Fox, Administrator, Tazewell County Health***

***Department**, who generously covered my registration and lodging for the conference. Without her support, I would not have had the opportunity to attend, build meaningful relationships, and gain such impactful experiences. I am truly appreciative of her mentorship, dedication to her community, and her ongoing contributions to public health."*



Adrian Liley
Student, Southern Illinois University Edwardsville
IPHA Policy and Advocacy Intern



Exhibitors

Exhibitor Booth Fee

\$500

The booth fee includes:

- One (1) complimentary registration
- Exhibit booth space
 - Includes 1, 6' table with linen
 - 2 chairs

Additional Details

Moving Information

- **Move-In Date:** September 1, 2026
 - No earlier than 4:00 PM
- **Move-Out Date:** September 3, 2026
 - No earlier than 12:00 PM

Shipping Details

For Venue

- Please notify us ASAP if you will be shipping items, and how many boxes are being shipped!
- Due to limitations in secured storage, the Hotel will not accept packages more than three (3) business days prior to the start of the conference. Packages should be addressed as follows:

**Crowne Plaza Springfield Convention Center
3000 South Dirksen Parkway
Springfield, IL 62703**

Attn: (Person Claiming Shipment)

**Attn: IPHA 85th Annual Public Health Workforce Conference
September 1-3, 2026
Box 1 of 1 (1 of 2, etc.)**

Add-Ons

\$50

Electric Hookup

This add-on will include access to electricity for your booth.

\$500

Additional Booth Space

This add-on will include an additional table for your booth.

50% OFF

Program Guide Ads

All exhibitors can purchase a program guide ad at 50% off the original price. **Prices for ads are located on page 11.**



Discounted Registration

Discounted registration of 50% off for additional attendees is available for sponsors who purchase an exhibitor booth or one of our sponsorship packages. Please see the following rates:

Registration Rates (April 21, 2026 - August 3, 2026)

Non-IPHA Member

\$150.00

(originally \$300.00)

IPHA Member and CHW

\$100.00

(originally \$200.00)

Student

\$42.50

(originally \$85.00)

***Registration for the conference closes on
Monday, August 3, 2026, at 11:59 PM!***



Program Advertising

Cost

Full Page

\$400

Half Page

\$200

Advertising in the Annual Public Health Workforce Conference program guide is a great way to reach attendees and increase your brand's marketing outreach. The program guide contains the conference schedule, educational descriptions of sessions, and other important information. Exhibitors for the conference can purchase an ad at 50% off the original cost.

See page 9 for additional information about exhibitors.

Artwork Specifications

- **High-Resolution Images and Full Color**
 - The artwork needs to be high-resolution JPEG, PNG, or PDF files (300+ dpi), and in full color
- **Dimensions**
 - Full Page: 8.375" wide x 10.875" high
 - Half Page: 7.875" wide x 5' high
- **Bleed**
 - A bleed of 0.25" must be added to all four sides. No live content should be used in this area
- **Text**
 - All text/type must be kept at least 0.5" from live edges; any important content should be kept at least 0.25" from trim. No crop marks.

***Advertisements are subject to IPHA approval.
No refunds will be given for cancellation of advertising.***



Logos

Specifications

- **High-Resolution Images and Transparency**
 - Your logo must be a high-resolution JPEG or PNG (300+ dpi) and transparent
- **Colors**
 - We will need two copies of your organization/company logo:
 - One in full-color
 - One using a one-color format (preferably black)

Deadline for Ads and Program Guide Materials

July 20, 2026

Final Deadline

To meet our printer's deadline for all marketing materials, we kindly request that sponsors submit all ads by **July 20, 2026, at 5:00 p.m.** For any materials submitted after this date, we may not be able to include them in our final printed program guide for the conference.



Contact Us

We welcome the opportunity to discuss your ideas for sponsorship!

Philip Talley, Sponsorship Committee Chair

Arné Burns, Sponsorship Committee Support



ptalley@ipha.com

aburns@ipha.com



(217)-522-5687