



# IPHA 82nd Annual Conference **Driving Public Health Forward**

*Illinois, here we come!*

The Illinois Public Health Association's 82nd Annual Conference Planning Committee invites you to sponsor IPHA's headline event of the year!

## **SPONSORSHIP PROSPECTUS**

*Join us in collaboration and innovation!*

As a widely recognized leader in public health education, IPHA is excited to bring you our 82nd Annual Conference! We're gathering **(in person!)** to steer public health into the future, focusing on innovation, emerging topics, social determinants of health, workforce development, and much more!

Don't miss your chance to reach potential customers who are making a difference in the public health arena.

**Contact Lanie Kepler, [lkepler@ipha.com](mailto:lkepler@ipha.com), to  
reserve your sponsorship today!**



# SPONSORSHIP PROSPECTUS

*Join us in collaboration and innovation!*

## Sponsor Packages

*exclusive*

### PREMIER

Premier Sponsorship of the 82nd Annual Conference includes an exhibit booth in the registration area of the conference, introduction at the opening session, marketing across all materials as the premier event sponsor, a full page program guide ad, a sponsor email to all attendees, 2 social media shout-outs, a feature on IPHA's website, and premium logo placement on all conference marketing materials.

**\$5,000**

*exclusive*

### MYSTERY GIVEAWAY

At the closing session, one conference attendee will win a mystery giveaway. Your company's logo will be featured on the mystery giveaway marketing material and in the conference program guide as a sponsor. The Mystery Giveaway sponsor also receives an exhibit booth in the registration area of the conference.

**\$2,000**

### SUPPORTING

Logo with link in conference promotional email, and logo placement in conference program guide and conference promotional materials.

**\$1,000**

Due to space limitations, only *exclusive* sponsors will receive exhibit booths at this year's conference.

*exclusive*

### KEYNOTE

Sponsorship of the keynote session, one of the most anticipated sessions at the conference, includes an exhibit booth in the registration area of the conference, an introduction at the keynote session, a full page program guide ad, 1 social media shout-out, a feature on IPHA's website, and logo placement on all conference marketing materials.

**\$3,500**

*exclusive*

### PROGRAM GUIDE

Your logo will appear on the front page of the program guide given to all conference attendees. You will also receive special recognition on the inside cover and one full page ad. The Program Guide Sponsor also receives an exhibit booth in the registration area of the conference.

**\$1,500**

### PROGRAM GUIDE ADVERTISEMENT

*Program Guide Full-Page Ad \$300*

*Program Guide Half-Page Ad \$150*

Advertising in the conference program guide is a great way to reach attendees and increase your brand's marketing outreach. The program guide contains the conference schedule, educational descriptions of sessions and other important information.